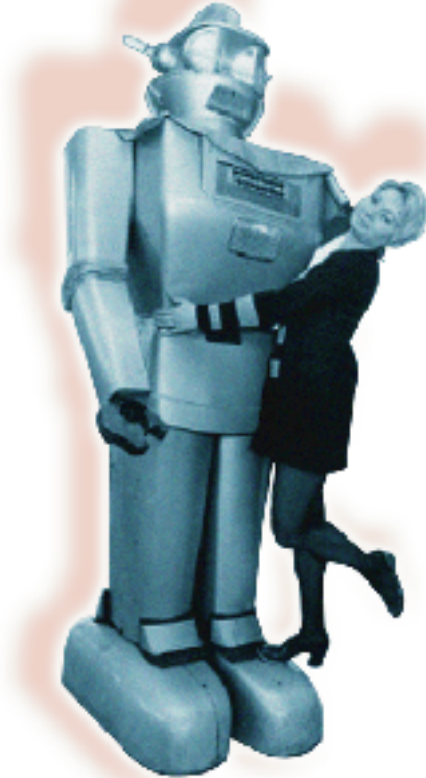# Every*Deck*

Dynamic web management made simple

Everydeck, the first all-in-one web content management solution for small businesses

With Everydeck, your customers can create their own professional web site, benefit from advanced content management features, and manage the update and the evolution of their web site by themselves.

Customers' benefits

- An entirely dynamic web site, ready to use.
- A 100% ASP solution: no software to install, no server to manage, no technical maintenance!
- Easy update for all employees : no technical skills required
- No upfront cost: a flat and moderate monthly fee.
- Personalized design and ergonomics, conceived by web professionals.

BECOME AN EVERYDECK PARTNER

And offer your clients a real value-added service, under your own brand, with no upfront cost, while making profit.

EVERYDECK

1 Site creation

Your client creates his site right from his browser by connecting to your portal. He chooses his template in accordance with his sector of activity (for instance a real estate agency) and gets a user name and a password that will entitle him to securely manage his entire site.

Industry

Local authorities

Real estate

Consulting

Data templates fitting each sector of activity

2 Site design

Once his site has been created, your customer chooses its design. Everydeck offers numerous templates, made by professional web designers and ergonomists. It is also possible to adapt the design to specific needs through a single standard, style sheet.

Home Reality *a*

HOME • ABOU

EDITORIAL

Home Reality *a*

HOME | ABOU

EDITORIAL

Home Reality *a*

HOME ◆ ABOU

EDITORIAL

b

Home reality

Home   EDITO   FOR SALE

Use a template created by our webdesigners *a* or personalize your site *b*

3 Site content supply

From now on, your customer can focus on his site's content enhancement, thanks to an intuitive interface.

administration
► New object

►	Article 1	[edit]	[delete]
►	Article 2	[edit]	[delete]
►	Article 3	[edit]	[delete]
►	Article 4	[edit]	[delete]
►	Article 5	[edit]	[delete]

Create, edit or delete an article

Title	Beautiful app
Intro	Situated in a
Body	Rarely availa three bed

Type in content

Contact	Joane Smith ▼
	Joane Smith
	Susie Paul
	Ken Miles

Select predefined elements (such as a product type, a team member name...)
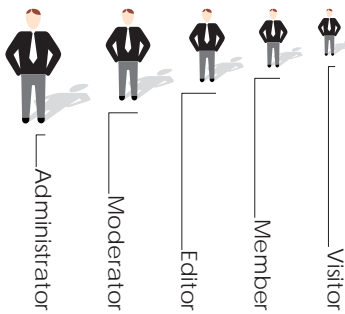
Picture	house
	Browse
Size	215/150

help="988"

Upload and Link pictures to articles

4 Management by all team members

Thanks to Everydeck's administration system, a small business can entitle all its information producers to directly publish online. Depending on their user rights, they can publish, modify or approve (before publication) any content item.

Administrator

Moderator

Editor

Member

Visitor

5 user rights levels

5 Site update

Your customer has just won an important contract? He doubled his sales? His headquarters have moved? New employees have joined in? Any member of the company can communicate it straight on the Net, at no added cost. Your customer's site is up-to-date and becomes a real interactive communication tool.

POWERED BY – POWERED BY – POWERED BY – POWERED BY –

nova deck

Everydeck's partner advantages

Sales

- The Everydeck solution is available with no upfront cost
- You are free to set the selling price

Marketing

- Web site construction is offered under your own label
- The solution can be adapted to perfectly fit your existing web site
- Everydeck is an advanced product with no equivalent on the market

Deployment

- Everydeck is the first fully dynamic solution at a moderate price
- No infrastructure is needed (except an Internet access)
- No technical team is required
- Everydeck can be completely customized

TECHNO

What makes Everydeck so different is its technology. For the first time, it enables small businesses to benefit from dynamic web pages generation and online content management.
The Novadeck architecture makes the most of the best technologies for dynamic web site development.

By capitalizing on a 100% XML/XSL framework, it enables a complete separation between content and layout, as in large professional CMS (Content Management Systems).
With Everydeck, small businesses benefit from a secured infrastructure thanks to Novadeck

redundant, fault tolerant cluster architecture.
In-house development of the Novadeck technology means an evolving solution, constantly upgraded, within a state of the art production platform.

ASP distribution mode

The Everydeck platform has been conceived for ASP. It offers a ready-made solution featuring hosting, site construction and maintenance. Everydeck can be installed on your web site in just a few days.

The Novadeck platform is based on the most advanced solutions available on the market. Entirely developed in Java (J2EE / EJB1.1), it relies on technological partnerships with BEA (Weblogic) and Oracle.

CONTACT

If you wish more information on the Everydeck solution or if you wish to see a demo,

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